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Our Vision

World Sailing has a clear and ambitious vision:

A world in which millions more people fall in love with sailing; inspired by the unique relationship between sport, technology and the forces of nature, we all work to protect the waters of the world.

Our Mission

To make sailing more exciting and accessible for everyone to participate or watch; and use our reach and influence to create a sustainable future for our sport and the waters of the world:

- To create, and regulate, exciting competition events to showcase the natural power of wind-driven water sport;
- To build a strong profile and image for sailing, using our key points of difference to resonate with people and give them a lifetime of sport;
- To create a tangible sustainability programme that maximises the positive effect that the sailing community can have on our environment.



Introducing the World Sailing Sustainability Commission

World Sailing established a Sustainability Commission of leading experts from within and outside of the sport to advise on the development of the Sustainability Agenda 2030 and to both guide and monitor progress against the plan.

The Commission identified the following objectives:

- Establish a robust approach to sustainability across the sport, sharing best practice and setting standards and targets, focusing on World Sailing operations, events and venues.
- Reduce World Sailing's carbon footprint and promote resource efficiency across the sport.
- Respect and contribute to ecosystem health and biodiversity.
- Promote diversity and accessibility across the sport, drive gender equity at World Sailing events in line with IOC 2020 targets.
- Ensure sustainability is embedded into teaching of sailing through teaching and coaching frameworks.

- Promote a culture of sustainability by sharing best practice and increasing sustainability awareness across MNAs, events, venues and affiliated industries.
- Set technical standards by 2030 to reduce environmental impact of sailing industry focusing on end of life of composites and engine and energy technology.
- Take a science based approach underpinned by research to understand our impact and identify solutions.
- Ensure credibility and transparency through robust monitoring and reporting.



Supporting the IOC and UN in Sustainable Development

World Sailing's Sustainability Agenda 2030 supports both the International Olympic Committee's Sustainability Strategy and our commitment to contribute to the United Nations 2030 Agenda for Sustainable Development.

The UN's 2030 Agenda for Sustainable Development is comprised of 17 Sustainable Development Goals (SDGs) for 2030. These goals provide a common framework for organisations to explain how they plan to contribute to sustainable development and to tackle the key global sustainability challenges. These SDGs include ending poverty, combatting climate change, fighting injustice and inequality, and many other aspirations for a better, more sustainable world.

The mission of World Sailing, already closely aligns with SDGs in the fields of clean water and sanitation (SDG #6), industry, innovation and infrastructure (SDG #9), responsible consumption and production (SDG #12) and life below water (SDG #14).

By further embedding sustainability in our activities, World Sailing believes it can reinforce its contribution to these SDGs while contributing to several other SDGs. This is illustrated on the following page.



Sustainable Development Goals





































World Sailing's Sustainability Agenda 2030 is aligned with the five focus areas of the IOC's Sustainability Strategy:







SOURCING AND RESOURCE MANAGEMENT



MOBILITY



WORKFORCE



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Structure of Agenda 2030

The Sustainability Agenda 2030 sets out World Sailing's commitment to helping to create a better world through the sport.

The Sustainability Agenda 2030 is comprised of recommendations which represent World Sailing's operational areas. The recommendations each have multiple targets with key delivery dates which address the strategic sustainability objectives. The operational areas which World Sailing will deliver sustainability through are:

- Technical standards
- Events
- Training
- · Venues and facilities
- Members
- Participation

An ongoing sustainability programme will operate to meet the stated targets as well as work on other ongoing initiatives both internally for World Sailing, and externally with our members and stakeholders.

World Sailing will commission and back research to support delivery of the Sustainability Agenda 2030 ensuring that some of the key issues, particularly with regards to environmental issues, accessibility to the sport and diversity of participants are better understood.

World Sailing will work collaboratively with other partners to secure funding for research and programmes and to maximise resources for delivery of the Agenda.





Deliver Sustainability through Technical Standards



World Sailing will accelerate development of more sustainable equipment and low carbon propulsion by modifying existing standards and regulations which they control, as well as creating new standards that can be adopted to promote sustainability in key related activities.

World Sailing will:

- collaborate with the marine industry associations and other sectors to promote more sustainable equipment and maintenance regimes producing best practise guides by 2020.
- create a framework for measuring waste/recyclability/ life cycle which World Sailing class manufacturers will be encouraged to adopt by 2020.
- work with at least three industry bodies to collaborate in three research projects that accelerates end of life options for composites used in boat building by 2020
- develop a reuse programme for used equipment from MNAs benefiting emerging nations by 2020.
- implement a new sustainability standard which Olympic Class equipment manufacturers will have to meet and World Sailing classes and rating manufacturers will be encouraged to adopt by 2024. This will include labour and environmental control standards.

- provide feedback on sustainability performance to manufacturers and guidance through validation visits with Olympic Class manufacturers.
- develop an online reporting tool which all World Sailing classes will be required to use to report on their environmental impact.
- collate and share best practise between manufacturers.
- require that 90% of a boat (by weight) is recyclable for any new Olympic classes selected for use at the 2028 Games.
- require a 50% reduction in boat building waste (by weight) across World Sailing Classes by 2030.
- specify that all race yachts under World Sailing classes and ratings, will not be solely reliant on fossil fuels to produce power on board, or for auxiliary drive by 2030.

Links to World Sailing's Sustainability Objectives

- Establish a robust approach to sustainability across the sport, sharing best practice and setting standards and targets, focusing on World Sailing operations, events and venues.
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- Sustainability is embedded into teaching of sailing through teaching and coaching frameworks.
- Promoting a culture of sustainability by sharing best practice and increase sustainability awareness across MNAs, events, venues and affiliated industries.
- Set technical standards by 2030 to reduce environmental impact of sailing industry focusing on end of life of composites and engine and energy technology.
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Links to UN Sustainable Development Goals

- **6.3** By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally.
- 7.3 By 2030, double the global rate of improvement in energy efficiency.
- 8.8 Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment.
- **9.4** By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resourceuse efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities.

- 12.2 By 2030, achieve the sustainable management and efficient use of natural resources.
- 12.4 By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international frameworks, and significantly reduce their release to air, water and soil in order to minimize their adverse impacts on human health and the environment.
- 12.5 By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.
- 12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting.
- 14.1 By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution cycle.























Links to IOC's Sustainability Focus Areas

- 1.6 Sites conserve water resources and protect water quality.
- **2.1** Sourcing of products and services takes account of environmental and social impacts.
- 2.2 Products and materials are treated as valuable resources and their lifecycle is optimised.
- **4.1** Working conditions of employees and volunteers are safe and healthy, and active lifestyles are promoted.
- **4.3** Working conditions across the supply chains comply with applicable local, regional and national legislation and international agreements and protocols.
- **5.1** Effective carbon reduction strategies are in place for operations and events, and are aligned with the objectives of the Paris Agreement on climate change.



INFRASTRUCTURE AND NATURAL SITES



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World Sailing will drive sustainability through its events by specifying requirements of host venues and their operating plans. These requirements will start with World Sailing's Events, and they will also be promoted for adoption by MNAs for National events.

World Sailing will:

- be the first International Federation to achieve and maintain a third party certified ISO 20121 management system - A specification for sustainable events in 2018.
- develop sustainability requirements in all bid documents for hosts of World Sailing events with continually improving criteria by 2018.
- establish an event sustainability standard, collaborating with existing organisations for all sailing events to use by 2019.
- develop a biosecurity plan and all events will be encouraged to adopt, minimising the risk of spreading invasive species by 2019.
- ensure every World Sailing and National event engages with the local community through outreach activities by 2020.
- abolish the use of single use plastics at all of its events by 2020.
- achieve athlete gender equality at an event level at all World Sailing organised events by 2020.
- be carbon neutral by 2020 for direct carbon emissions and those arising from the consumption of energy produced upstream.

- fully integrate the Para Sailing World Championships with the World Sailing World Championships from 2022.
- achieve at least 50% reduction in carbon use (vs 2018) by 2024.
- achieve the highest level of sustainability standards (for sailing events) that will be third party verified by 2024.
- specify a 50% reduction (vs 2017) in the number of coach boats (safety dependent) that are allowed at World Sailing organised Olympic Class events by 2024.
- specify that all coach boats and support boats (safety dependent) used at World Sailing organised Olympic Class events will not be solely reliant on fossil fuels for propulsion by 2024.
- encourage National sailing events to achieve the highest level of sustainability standards set by World Sailing by 2030.
- achieve gender equality for race officials at Olympic and World Cup championships by 2030.
- ensure that single use plastics are abolished at National sailing events by 2030.

Links to the World Sailing's Sustainability Objectives

- Establish a robust approach to sustainability across the sport, sharing best practice and setting standards and targets, focusing on World Sailing operations, events and venues.
- Reduce World Sailing's carbon footprint and promote resource efficiency across the sport.
- Respect and contribute to ecosystem health and biodiversity.
- Promote diversity and accessibility across the sport, drive gender equity at World Sailing events in line with IOC 2020 targets.
- Promoting a culture of sustainability by sharing best practice and increase sustainability awareness across MNAs, events, venues and affiliated industries.
- Take a science based approach underpinned by research to understand our impact and identify solutions.
- Ensure credibility and transparency through robust monitoring and reporting.



Links to UN Sustainable Development Goals

- 5.5 Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision making in political, economic and public life.
- 5.8 Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women.
- 5.9 Adopt and strengthen sound policies and enforceable legislation for the promotion of gender equality and the empowerment of all women and girls at all levels.
- 6.3 By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally.
- 7.3 By 2030, double the global rate of improvement in energy efficiency.
- By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resourceuse efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities.

- 12.2 By 2030, achieve the sustainable management and efficient use of natural resources.
- 12.4 By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international frameworks, and significantly reduce their release to air, water and soil in order to minimize their adverse impacts on human health and the environment.
- 12.5 By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.
- 12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting.
- 14.1 By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution cycle.
- 15.8 By 2020, introduce measures to prevent the introduction and significantly reduce the impact of invasive alien species on land and water ecosystems and control or eradicate the priority species.



















Links to IOC's Sustainability Focus Areas

- 1.3 Sites have a net positive impact on local communities.
- 1.4 Sites respect protected natural areas, and urban green spaces are promoted.
- 2.1 Sourcing of products and services takes account of environmental and social impacts.
- 2.2 Products and materials are treated as valuable resources and their lifecycle is optimised.
- 5.1 Effective carbon reduction strategies are in place for operations and events, and are aligned with the objectives of the Paris Agreement on climate change.



INFRASTRUCTURE AND NATURAL SITES



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World Sailing will drive sustainability through all of its training. This includes its executive office as well as international training programmes that are delivered by its members. Where World Sailing has the ability, such as through the 'approved training centre' process, it will embed sustainability criteria which must be met.

World Sailing will:

- collate and share best-practise sustainability resources and training programmes from other organisations centrally and promote to MNAs and class associations.
- include sustainability training in its Emerging Nations Programme so delegates become ambassadors for the sport.
- integrate sustainability related requirements into the criteria for an organisation to become an 'approved training centre'.

- by 2020, a communications programme will be developed to promote access to the sport focused on under-represented groups.
- include modules on sustainability in all World Sailing training/coaching programmes by 2020.
- ensure all MNAs around the world have an element of sustainability training embedded within their sail training by 2030.



Links to the World Sailing's Sustainability Objectives

- Establish a robust approach to sustainability across the sport, sharing best practice and setting standards and targets, focusing on World Sailing operations, events and venues.
- Reduce World Sailing's carbon footprint and promote resource efficiency across the sport.
- Promote diversity and accessibility across the sport, drive gender equity at World Sailing events in line with IOC 2020 targets.
- Sustainability is embedded into teaching of sailing through teaching and coaching frameworks.
- Promoting a culture of sustainability by sharing best practice and increase sustainability awareness across MNAs, events, venues and affiliated industries.
- Take a science based approach underpinned by research to understand our impact and identify solutions.
- Ensure credibility and transparency through robust monitoring and reporting.



Links to UN Sustainable Development Goals

- **4.4** By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.
- **4.5** By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations.
- 4.9 By 2020, substantially expand globally the number of scholarships available to developing countries, in particular least developed countries, small island developing States and African countries, for enrolment in higher education, including vocational training and information and communications technology, technical, engineering and scientific programmes, in developed countries and other developing countries.
- 6.3 By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally.

- 9.4 By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities.
- **12.2** By 2030, achieve the sustainable management and efficient use of natural resources.
- **12.5** By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.
- **12.6** Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting.
- **14.1** By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution cycle.
- **15.8** By 2020, introduce measures to prevent the introduction and significantly reduce the impact of invasive alien species on land and water ecosystems and control or eradicate the priority species.























Links to IOC's Sustainability Focus Areas

- **1.2** If built infrastructure is viable and has a minimal environmental footprint.
- 1.3 Sites have a net positive impact on local communities.
- **1.4** Sites respect protected natural areas, and urban green spaces are promoted.
- **1.6** Sites conserve water resources and protect water quality.
- **5.1** Effective carbon reduction strategies are in place for operations and events, and are aligned with the objectives of the Paris Agreement on climate change.



INFRASTRUCTURE AND NATURAL SITES



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World Sailing will specify sustainability standards for the venues and infrastructure that it uses. This will cover sailing clubs, marinas, training centres and boatyards. It will also support and offer profile to sustainability standards and awards that are used by the sailing community.

World Sailing will:

- Create an award which will recognise sustainable practices amongst venues by 2018.
- Review and identify certification and best practise standards internationally and support their adoption by 2020.
- Collaborate with members and partners to develop sustainability standards for sailing clubs, working with existing organisations in this space by 2020.
- Establish a data monitoring programme to measure best practise and develop a sustainable venue standard by 2020.
- Develop an accessibility standard in partnership with existing standard producers to be used at sailing clubs, venues and marinas worldwide by 2020.
- Achieve the World Sailing water quality standard at all venues hosting World Sailing events by 2020.
- Work with key industries to promote new products used in our sport with a lower environmental impact and work to make these available to sailors across the world by 2024.



Links to the World Sailing's Sustainability Objectives

- Establish a robust approach to sustainability across the sport, sharing best practice and setting standards and targets, focusing on World Sailing operations, events and venues.
- Reduce World Sailing's carbon footprint and promote resource efficiency across the sport.
- Promoting a culture of sustainability by sharing best practice and increase sustainability awareness across MNAs, events, venues and affiliated industries.
- Take a science based approach underpinned by research to understand our impact and identify solutions.
- Ensure credibility and transparency through robust monitoring and reporting.



Recommendation Four

Deliver Sustainability through Venues and Facilities

Links to UN Sustainable Development Goals

- 6.3 By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally.
- 7.3 By 2030, double the global rate of improvement in energy efficiency.
- 9.4 By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities.
- 10.2 By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.
- 12.2 By 2030, achieve the sustainable management and efficient use of natural resources.
- 12.4 4 By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international frameworks, and

- significantly reduce their release to air, water and soil in order to minimize their adverse impacts on human health and the environment.
- 12.5 By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.
- 12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting.
- 14.1 By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution cycle.
- 17.16 Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the sustainable development goals in all countries, in particular developing countries.
- 17.7 Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships.





7 AFFORDABLE AND CLEAN ENERGY







10 REDUCED INEQUALITIES



12 RESPONSIBLE CONSUMPTION



14 LIFE BELOW WATER



17 PARTNERSHIPS



Links to IOC's Sustainability Focus Areas

- 1.6 Sites conserve water resources and protect water quality.
- 2.1 Sourcing of products and services takes account of environmental and social impacts.
- 2.2 Products and materials are treated as valuable resources and their lifecycle is optimised.
- 4.1 Working conditions of employees and volunteers are safe and healthy, and active lifestyles are promoted.
- 4.2 Workforce exemplifies diversity inclusivity and gender equality.
- 4.3 Working conditions across the supply chains comply with applicable local, regional and national legislation and international agreements and protocols.
- 5.1 Effective carbon reduction strategies are in place for operations and events, and are aligned with the objectives of the Paris Agreement on climate change.



INFRASTRUCTURE AND NATURAL SITES



SOURCING AND RESOURCE MANAGEMENT



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One of World Sailing's greatest assets is its members. Our members include 145 Member National Authorities and 115 Class Associations. Collectively the members have the greatest ability to create a more sustainable sport.

World Sailing will:

- Have a designated member of staff to assist MNAs and Class Associations with improving sustainability based on significant sustainability issues by 2018.
- Create a sustainability charter that all members will sign as a condition of membership by 2018.
- Create working groups comprised of classes and MNAs to share best practise in sustainability by 2018.
- Create a sustainability tool for MNAs to measure their own environmental performance by 2019.
- Ensure all sustainability resources are available in a minimum of 4 languages by 2020.

- Deliver a third party assessed sustainability related management system at an MNA and Class Association by 2020.
- Provide Class Associations with the digital tools and resources needed to measure an event's carbon footprint by 2020.
- Require each MNA to appoint an athlete sustainability champion by 2020 to promote sustainability to sailors in their country.
- All MNAs will have their own sustainability strategy by 2025.

Links to the World Sailing's Sustainability Objectives

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Links to UN Sustainable Development Goals

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Links to IOC's Sustainability Focus Areas

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INFRASTRUCTURE AND
NATURAL SITES



SOURCING AND RESOURCE MANAGEMENT



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Fundamental to the overall sustainability of the sport is participation. World Sailing will work across its network to ensure that as well as supporting existing sailors, it will aim to introduce the sport to the next generation. World Sailing will welcome everyone to the sport of sailing and pay particular attention to underrepresented groups, working with partners to eliminate barriers to participation.

World Sailing will:

- Support existing programmes and develop a more universal participation programme for MNAs to adopt by 2020. This will tackle barriers such as disability.
- Work with members to research current participation rates by 2019
- Recognise sailors who use the sport of sailing to raise awareness of environmental and social issues by 2019.
- Promote activities which tackle social inclusion within sailing by 2020.
- Develop resources and digital tools to better equip our members to develop social inclusion programmes and activities by 2020.

- Commission research to fully understand barriers to participation, and will review and eliminate any of its own regulations that may be barriers to participation in sailing by 2019.
- Partner with a logistics organisation to create more efficient boat transport options for class associations by 2020.
- Work to reinstate sailing into the Paralympics by 2024.
- Create a career pathway for women into professional sailing with a target of achieving a 50% increase in professional graded sailors on World Sailing's Sailor ID platform by 2030 Vs 2017.

Links to the World Sailing's Sustainability Objectives

- Establish a robust approach to sustainability across the sport, sharing best practice and setting standards and targets, focusing on World Sailing operations, events and venues.
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- Ensure credibility and transparency through robust monitoring and reporting.



Links to UN Sustainable Development Goals

- 4.3 By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university.
- 4.4 By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.
- 4.5 By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.
- 4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development.
- 10.2 By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.









Deliver Sustainability through Participation

Links to IOC's Sustainability Focus Areas

- 3.1 Mobility solutions are environmental and socially responsible.
- 3.2 Freight operations are environmental and socially responsible.
- 4.2 Workforce exemplifies diversity inclusivity and gender equality.



MOBILITY



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